

TIPS for creating your best ad

- Your photos will look and fit better if your photo is the same orientation as the picture box. (Horizontal vs vertical orientation.)
- Use clear, high-resolution photos. If your photo is blurry, it will be blurry in your ad.
- Refer to the letter below each design to identify which layout you wish to use for your student's ad.
- Please submit the correct number of photos and words as shown below the layout of your choice.

FULLPAGEADS



A

Nine Images, 100 word message

JACEsmith



B

Nine Images, 100 word message



C

Five Images, 75 word message



D

Ten Images, 100 word message

HALFPAGEADS



E

Five Images, 50 word message

JACEsmith



F

Five Images, 50 word message



G

Four Images, 50 word message



H

Six Images, 50 word message

QUARTERPAGEADS



I

Four Images, 50 word message



J

Four Images, no message



K

Three Images, 50 word message



L

Five Images, no message

Fostens[®]

TRAVELERS REST HIGH YEARBOOK SENIOR AD ORDER FORM

TWO GREAT OPTIONS

Purchase your ad online at www.jostens.com/yearbookads
Choose your ad layout, upload your photos, add your personal message and create your ad with just a few clicks. Credit cards, PayPal and eCheck accepted. **Now offering no interest/no fee PAYMENT PLANS.**



OR

Use this brochure and follow the steps below to submit your ad to the yearbook staff.

1. Select size, layout & price of your senior ad (varies by submission date).

2. Complete this order form, including e-mail address so we can send you a proof of your ad.

3. Provide photos for each space in the ad and your message typed or printed legibly.

4. Submit all materials and payment in a sealed envelope to **Mrs. Sutton** or drop off at the main office.

5. Celebrate with your student when the yearbook arrives.

*** ORDER EARLY & SAVE! ***

SIZE & LAYOUT

(see brochure for layout choices)

if received by
10-21-16

if received after
10-21-16

☐ full page ad (8" x 10")

layout ☐ A ☐ B ☐ C ☐ D

\$300

\$315

☐ 1/2 page ad (8" x 5")

layout ☐ E ☐ F ☐ G ☐ H

\$200

\$215

☐ 1/4 page ad (4" x 5")

layout ☐ I ☐ J ☐ K ☐ L

\$150

\$165

FINAL ORDER DEADLINE: 11-18-16

All photos, message, this form and payment must be received at the time of submission.

FAQ's:

Do my photos have to be the same size?

No. We have the ability to scan, crop and resize photos as needed.

Do I have a limit to how many words I can write?

Yes. Please refer to the design brochure.

Do I have to type my text?

No. You may hand-write your text, however, it may be more clear to attach a typed copy of the text you'd like included in your ad. All writing will be recreated AS IT WAS WRITTEN.

Can I submit digital photos?

Yes. You may submit them on disc or flash drive with this form. Digital files must be at a resolution of **at least 300 dpi**, otherwise they will not be useable for yearbook publishing. When scanning photos, most scanning programs have a "Custom" section where you can change your resolution to at least 300.

If the yearbook doesn't come out until the end of the year, why do I need to submit this so early?

The yearbook is created all throughout the year. Our school needs to get pages in as early as October and your ads will help us reach that goal.

Will I receive my photos back?

Yes. If you include a self-addressed, stamped envelope.

The yearbook staff reserves the right to alter any ad that does not meet our publication's guidelines. This includes but is not limited to any photograph or copy that may violate community standards, copyright or fair use laws. **Please do not submit photos of naked babies, people in revealing bathing suits, alcohol or tobacco products.**

Please send all materials to the attention of

Mrs. Sutton (Yearbook Adviser).

For additional questions or information, e-mail

cssutton@greenville.k12.sc.us

Name of **STUDENT** as you would like to have it appear on ad:

Name of **PERSON PURCHASING** ad:

Email Address: _____

Contact phone: (_____) _____

of photos enclosed _____

Is this ad supposed to be kept secret from the student?

☐ Yes ☐ No

☐ I would like my materials returned so I am enclosing a self-addressed, stamped envelope (if you do not, your photos will not be returned)

☐ These are copies. I don't need them back.

Please make all checks payable to:
Travelers Rest High School

Amount of ad purchased \$ _____

☐ I have enclosed cash

☐ I have enclosed a check. Check # _____

(returned checks will be subject to a \$15 fee)

yearbook staff use only:

Sale Entered Images Scanned Ad Created Proof Approved



FINAL ORDER DEADLINE:

11-18-16