TIPS for creating your best ad

- · Your photos will look and fit better if your photo is the same orientation as the picture box. (Horizontal vs vertical orientation.)
- Use clear, high-resolution photos. If your photo is blurry, it will be blurry in your ad.
- Refer to the letter below each design to identify which layout you wish to use for your student's ad.
- · Please submit the correct number of photos and words as shown below the layout of your choice.

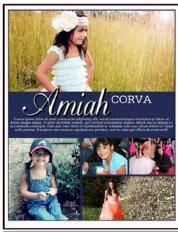
FULLPAGEADS



Nine Images, 100 word message



Nine Images, 100 word message



Five Images, 75 word message



Ten Images, 100 word message

HALFPAGRADS



Five Images, 50 word message



Five Images, 50 word message



Four Images, 50 word message



Six Images, 50 word message

QUARTERPAGEADS



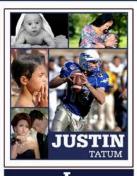
Four Images, 50 word message



Four Images, no message



Three Images, 50 word message



Five Images, no message



Travelers Rest High Yearbook Senior Ad Order Form

TWO GREAT **OPTIONS**

Purchase your ad online at **www.jostens.com/yearbookads**

Choose your ad layout, upload your photos, add your personal message and create your ad with just a few clicks. Credit cards, PayPal and eCheck accepted. Now offering no interest/no fee PAYMENT PLANS.

Use this brochure and follow the steps below to submit your ad to the yearbook staff.

Proof Approved

Ad Created

Images Scanned

Sale Entered







EXPRESS	NETWORK

Select size, layout & price of your	***ORDER EARLY & SAVE!***			
senior ad (varies by submission date).	SIZE & LAYOUT (see brochure for layout choices)		if received by 10-21-16	if received after 10-21-16
Complete this order form, including e-mail address so we can send you a proof of your ad.	full page ad (8" x 10") layout A B C D		\$300	\$315
Provide photos for each space in the ad and your message typed or printed legibly. 1/2 page ad (layout		3" x 5") F	\$200	\$215
Submit all materials and payment in 4 a sealed envelope to Mrs. Sutton or drop off at the main office.		1" x 5") J	\$150	\$165
5. Celebrate with your student when the yearbook arrives. FINAL ORDER DE All photos, message, this form and payment				
FAQ's:		Name of STUDENT as you would like to have it appear on ad:		
Do my photos have to be the same size?				
No. We have the ability to scan, crop and resize photo Do I have a limit to how many words I can write? Yes. Please refer to the design brochure.	Name of PERSON PURCHASING ad:			
Do I have to type my text? No. You may hand-write your text, however, it may be typed copy of the text you'd like included in your ad. AS IT WAS WRITTEN.	Email Address:			
Can I submit digital photos? Yes. You may submit them on disc or flash drive with be at a resolution of at least 300 dpi, otherwise they yearbook publishing. When scanning photos, most sc "Custom" section where you can change your resoluti	# of photos enclosed			
If the yearbook doesn't come out until the end of	Is this ad supposed to be kept secret from the student?			
to submit this so early? The yearbook is created all throughout the year. Our sas early as October and your ads will help us reach the	I would like my materials returned so I am enclosing a self- addressed, stamped envelope (if you do not, your photos			
Will I receive my photos back? Yes. If you include a self-addressed, stamped enveloped to the stamped enveloped enveloped enveloped to the stamped enveloped	will not be returned)			
The yearbook staff reserves the right to alter any meet our publication's guidelines. This includes a photograph or copy that may violate community a fair use laws. Please do not submit photos of na	These are copies. I don't need them back. Please make all checks payable to: Travelers Rest High School			
revealing bathing suits, alcohol or tobacco prod	Amount of ad purchased \$			
Please send all materials to the Mrs. Sutton (Yearbook A	\square I have enclosed cash			
For additional questions or inform	☐ I have enclosed a check. Check #			
cssutton@greenville.k?	(returned checks will be subject to a \$15 fee)			
FINAL ORDER DEAI	yearbook staff use only: Salo Entered Images Scanned Ad Created Proof Approved			