

J.L. Mann Booster Club Meeting Minutes

January 8, 2019

- I. President's Report—Tim Morrissey
 - a) Discussed advancements with the Booster Club as an organization.
 - b) Booster Club is now interfacing more with the school and its' needs.
 - c) Discussed need for more parent involvement.
 - d) Need to communicate more with coaches about what we are doing.
 - e) Working on building a culture at Mann of not just academics, but athletics as well. Makes Mann a better and more desirable school to have both.
 - f) Want to do another membership drive in the Spring prior to/around the Spring party.
 - g) Tonight's meeting is taking the place of the meeting that was canceled last month.

- II. Principal's Report—Charlie Mayfield
 - a) Apologized for cancellation of meeting last month. Neither he nor Tod Tucker were able to attend the meeting which they prefer to attend to answer any questions. Has never happened before.
 - b) Boys basketball team played in Washington DC over the Christmas holiday.
 - c) Varsity girls basketball has only lost 2 games.
 - d) Wrestling team has only 1 loss.

- III. Athletic Director Report—Tod Tucker not in attendance

- IV. Treasurer's Report—David Seaver
 - a) Current bank balance of \$86,140.
 - b) Good job of controlling expenses—both membership and general administrative expenses.
 - c) Using vendors that are more cost effective.
 - d) Budget for the Athletic Department is \$75,000. Have currently donated \$26,000 plus an additional \$5000 that has gone into individual sport accounts. Total of \$31,000 given to school.

- V. Communications, Concessions, and Parking/Merchandising

- a) Been doing more social media blasts to promote Mann sports.
- b) Discussed the family of Isaiah (Varsity Basketball) who lost their home due to a fire. Would like to help them financially.

VI. New Business: Presentations from Coach Isom and Coach Abrams

a) Herbalife and Muscle Milk

- Talked about how our football players are outsized at football games.
- These products would allow players to get bigger—faster, build confidence, and meet demands of a full season.
- Herbalife would be taken before workout, and Muscle Milk afterward.
- Would be for all sports—not just football.
- Common practice at other schools.

b) New Weight Room

- Visited new weight room at Travelers Rest.
- Mann weightroom is 11 yrs.old. Weights are outdated and don't match up. Some are slippery.
- Every sport could utilize the new weight room.
- Would also help in retaining students zoned for Mann who choose to play sports elsewhere due to our facilities.
- Received a quote for \$50,000.
- Would like to get sponsorships for the equipment in order to pay for it. Could also try to sell current equipment so help with the cost.

c) Academic Boards/Weight Room Board

- Academic Boards would be posted in the school. Examples of these would be for National Honor Society, ACT/SAT scores, GPA. Would encourage athletes to make good grades and also encourage other students to consider playing sports.
- Weight Room board would help players to set goals in the weight room.
- Will look at donations for those also.

d) Turf Field

- Every sport could benefit from a turf field. No issues with rain and much less expensive to maintain than a grass field.

- Estimate for turf field is \$720,000.
 - Would need storm, water, and erosion permits.
- e) Working concessions at Clemson games.
- Presented idea of all sports working concessions at Clemson football, basketball, and baseball games.
 - Would enable student athletes from different sports to work together and earn money for their sports.
 - Coaches Isom and Abrams plan to meet with all coaches to discuss the possibility of doing this.

VII. Early 2019 projects

- a) 25 second clocks for football—need to move quickly to get those.
- b) New gym chairs—need to work on getting sponsors to pay for them.

VIII. Next steps for games to increase gate:

- a) \$500 raffle winners from the Mann/Greenville Varsity basketball game were Cheerleading and Boys Lacrosse.
- b) Recognized all Scholar/Athletes at the game.
- c) Game was well attended.

IX. Spring Party planning

- a) Liza Feniger has agreed to head up the Spring Booster Club party.
- b) Date/Location to be determined.
- c) Will promote class reunions to come to the party.

Next Scheduled Executive Booster Club Mtg. is Tuesday, February 5~~12~~.

Next Scheduled Booster Club Mtg. is Tuesday, February 1~~2~~19.

