

Celebrating Success: Daa'iyah Fogle's *Bright* Future



Eastside's Student Body President, Daa'iyah Fogle, has launched her career in marketing and communications with a paid internship. This fall, Fogle earned a coveted spot at Bright + Co, a strategic marketing and public relations firm, through LaunchGVL, a partnership between the Greenville Chamber of Commerce and Greenville County Schools.

Since starting at Bright + Co, the high school senior has learned a lot and gained valuable work experience, but she has also made a contribution to the team. Holly Hardin, Fogle's supervisor at Bright + Co, reports that the intern fits right in to the office culture. Hardin said Fogle made a good impression right away when asked to help with a photoshoot. "She jumped right in and helped as if she had been part of the team all along," Hardin wrote. "She has a positive attitude, is energetic, and willing to help with even the most mundane tasks."

When assigned to look at social media trends, Fogle took it to the next level with extensive information and new ideas backed up by her research. Hardin said Fogle adds a fresh perspective and a different point of view to the already successful team. Fogle has also been able to showcase her writing skills on the job. In fact, Hardin said Fogle wrote the press release announcing her own internship!

The sky is the limit for Daa'iyah Fogle after her experience in the LaunchGVL internship program!