

# RAISE CRAZE™

FUNDRAISING THROUGH KINDNESS



## September 28-October 7

Raise Craze is one of Augusta Circle PTA's three annual fundraisers. This unique way of raising money for our school teaches our kids the importance of volunteering and helping our community. No selling... Just Kindness!

Students perform acts of kindness and ask friends and family to support them through donations. Their hard work helps them earn **GLOW** keychains for their backpacks, dress-up days, movie parties and special rewards for teachers.

All students get their own personalized website to track acts of kindness, incentives and donations. Raise Craze provides a convenient online platform to help us broaden our reach while providing a meaningful, interactive experience for our students. And the best part? We'll get to keep 90% or more of our proceeds!

### How to get started in 3 easy steps...

- Step 1** Visit <https://my.raisecraze.com/AJ484B4> to scan the QR code above to register via phone, tablet or computer. A parent or guardian must set up each student's account.
- Step 2** Select 5-7 acts of kindness.
- Step 3** Provide 5-10 email addresses of family, friends and neighbors that you think would be supportive. Once these emails are entered, we will send all emails, reminders and thank you notes.

### Important details for Parents...

We are asking that **YOU** manage your child's website by supervising and assisting them when logging in acts of kindness and contributions to local charities.

- Remember to account for all of your child's activities. Don't forget to ask if he/she participated in any activities in class.
- Please make sure that acts of kindness are above and beyond your child's daily chores.
- Online donations are credit card only. If someone gives you a cash or check donation, please send it to school with your child. Place it in an envelope marked **Raise Craze Funds** with your **child's name, grade level, and teacher's name.**
- For technical support, email Raise Craze at [support@raisecraze.com](mailto:support@raisecraze.com).



## Ways To Earn GLOW KEYCHAINS

### Individual Incentives

- Log on and enter 5 email addresses.
- Complete 5 acts of kindness.
- Complete 10 or more acts of kindness.
- Obtain 5 or more donations.
- Complete more than 20 acts of kindness or raise \$100 or more.

### Class Incentives

- 50 Acts of Kindness = Hat Day
- 75 Acts of Kindness = Jersey Day
- 150 Acts of Kindness = Pajama Day
- 200 Acts of Kindness = Extra Recess

### Grade Level Incentives

- Class with the most acts of kindness per grade level will win a Glow Popsicle Party
- Teacher whose class has the most acts of kindness per grade level will also receive a reward.

### School Wide Incentive

- If as a school we can receive at least one donation from each of the 50 states we will have a Red, White and Blue Day with popsicles on the playground for everyone!

*Glow keychains will be distributed Friday, September 30 and Monday, Wednesday, Friday the week of October 3<sup>rd</sup>. Don't forget, it's fun to trade with friends!*

## Opportunities for Kindness

### Fall Family Night

- *Clay Stars* to gift to a friend.
- *Cards* for Meals on Wheels patients to brighten their day with their meal.
- *Glow in the Dark Star* to tell someone how they brighten your day.
- *Pet Toys* made for pets in need.

### On Your Own Examples

- Take your neighbor's trash can and recycling can to the street.
- Help your parents, brother or sister with a chore.
- Write somebody's name and 5 kind words that describe them on a piece of paper and place it on their desk before school starts.
- Use kindness to stick up for someone who is being bullied.



## Send in Contributions

### Monday, October 3-Wednesday, October 5

*Bins will be set up outside of school to collect items for these organizations:*



Auction for a Kaws is a non-profit organization with a focus on saving and protecting animals facing euthanasia, abandonment, disaster, or life as a stray. With love, commitment, and public education, we strive to give animals a renewed life with the protection and care that they deserve.

- Cat Litter
- Cat Food
- Cat Toys



A Child's Haven is a 501(c)(3) organization that treats children with developmental delays as a result of limited resources, abuse, or neglect, and provides support and education for both the child and their families. Our vision is children in our community are thriving with families that nurture their success.

- Socks
- Toothbrush & Toothpaste
- Boys and Girls Underwear sizes 2T-8
- Gloves
- Sensory

## Online Donation Opportunity

This year we are supporting Hollis Elementary School, a title one school in our area. We will be filling their Student Behavior Incentive Box with prizes. These prizes mean so much to the kids and really encourage them to make good choices. We will be providing an amazon link for you to order prizes and they will go directly to Hollis.

