

INTENT TO AWARD

December 5, 2023
POSTING DATE

THIS IS A STATEMENT OF INTENT TO AWARD A CONTRACT AND BECOMES THE OFFICIAL STATEMENT OF AWARD EFFECTIVE SIXTEEN (16) CALENDAR DAYS FROM THE POSTING DATE UNLESS OTHERWISE RESCINDED.

REFERENCED IFB/RFP NUMBER: **324-47-11-16**

For Providing: **Digital Marketing Services**
with Geofencing Capabilities

BID/RFP OPENING DATE: **November 21, 2023**

IS AWARDED TO THE FOLLOWING VENDORS:

Splash Omnimedia, LLC
711 East Main Street, Suite J-2
Lexington, South Carolina 29072

Emily Revolutionary Marketing Group, LLC
1201 Boyce Street
Newberry, South Carolina 29108

This award(s) is being issued to the responsible firm(s) whose Invitation for Bid/ Request for Proposal (IFB/RFP) response is determined to be the most advantageous to the District taking into consideration the award/evaluation factors set forth in the solicitation. In accordance with Article XIV of the Procurement Code of The School District of Greenville County, which coincides, with Article 17 of the Consolidated Procurement Code of the State of South Carolina, bidders/proposers may have the right to protest this award within fifteen (15) calendar days of the posting date noted above. Protests shall be received not later than 5:00 P.M. EST/EDT on the 15th day after such posting in the District's Procurement Department, 2 Space Drive, Taylors, South Carolina 29687. The protest shall be submitted to the District's Purchasing Agent/Procurement Director in writing at the District address on this notice, indicating in detail the basis for the protest, including supportive evidence and the relief sought. Should the District be closed on the 15th day, a protest may be filed by 5:00 P.M. EST/EDT on the next full day that the District is open for business.

Tonya A. Stroud
Authorized Signature

Senior Buyer
Title

Tonya A. Stroud
Printed Name

December 5, 2023
Date