



## Washington Center School Strategic Plan

### **Partnership Development**

Schools that seek to prepare students to live and work in the communication age would do well to establish partnerships with businesses, the community, and parents. These partnerships can make instructional programs exciting and relevant to the purpose of developing the students' full potential. Partnerships help to reinforce learning at home and may provide solutions to some of the problems teachers face.

Partnerships can provide schools with information to guide curriculum and instruction, and can help schools to set priorities and achieve goals. Businesses, community groups, and parents are all clients of the school. Involving clients in the continuous improvement of the product-the students- enables schools to make use of talents, resources, and advice from people who have a vested interest.

When establishing a partnership agreement, the organizations lay out goals, and identify desired outcomes and approaches to measuring the success of the partnership. With a comprehensive and detailed strategic plan and the school portfolio, prospective parents can see how they contribute to the school's larger vision. The key is to let all partners benefit and contribute meaningfully-and celebrate successes, together.