

Ewan McIntosh



Wednesday, June 25, 2008

Ewan McIntosh helps people understand how emerging technologies such as social media, mobile ubiquitous computers and gaming can help them learn better, work better and live better.



He is the National Adviser on Learning and Technology Futures for Learning and Teaching Scotland, the education agency responsible for curriculum development, and a member of the Channel 4 Media Advisory Board.

As a teacher of French and German in the high school sector and an educational technologist working with children aged 3-18, he frequently gives talks and workshops around the world, trying to find new and better ways of using emerging technologies in education.

Ewan also consults for organizations including the BBC, British Council, General Teaching Council of Scotland, RM and Scottish Enterprise, advising on how social media can be harnessed for to improve learning in the organization, leadership and communication.

More information and previous talks are available on his regularly updated blog: <http://edu.blogs.com>.

Registration for the Upstate Technology Conference in Greenville, South Carolina can be found at the following link
<http://www.greenville.k12.sc.us/utc>.

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Keynote Address:

Publishing, Play, Purpose: Three Elements that Must Change our Teaching and Learning

We know that today's students are different from those even two or three years ago. We know that we have to change something in our work as teachers - but what, and, more importantly, how?

Ewan McIntosh shows how some of what constitutes 'best practice' teaching and learning actually lies within three of the most significant elements of teen life that have changed in recent years.

Breakout Sessions:

Thinking Out of the Xbox: Creative Writing through Computer Games

Since Jean Jacques Rousseau's Emile, we have become increasingly aware of the importance of play in learning: "The ideal child would run about barefoot all year round, upstairs, downstairs, and in the garden..." While many of our students wish they could do this, an increasing number find their ludic learning in the world of computer games.

Using some cheap, free and widely available computer games, Ewan will take the session on a creative writing and speaking journey, before inviting participants to explore some other web-based games and stories which can help stimulate the creative juices in even the most reluctant learners. Suitable for Primary and Secondary educators.

If a Picture Really did Speak 1000 Words

Photo sharing sites like Flickr.com and photobucket.com have a reputation for being the realm of holiday snaps and wedding memories, but can be superb educational tools as well. Let's take a look at how a simple picture can be used to inspire creating writing, speaking, reading, and even listening, using nothing but a digital camera and some free web tools. Easier than digital video, but with just as much potential, this is an ideal way to approach the written word from another angle.

Making Your Podcast More Pro

Recording student work and publishing it is something many educators have done once or twice before handing in the gauntlet on a time-consuming, although fun, activity. Podcasting can be more manageable if you know how: we will talk about small but regular shows recorded, produced and published by the students, linking into their own formative assessment. Find out how you can make these much more manageable shows, engaging the students by learning some fun and varied approaches to recording. Also, pick up some tips on making them sound much more professional with only the most basic of tools. Suitable for Primary and Secondary educators.