



# 2015 Reading All-Stars Program

## Greenville Middle Schools

Dear Parent/Guardian,

As part of our ongoing commitment to academic success through reading, the Greenville Drive and Michelin, N.A. proudly present the Eighth Annual *Greenville Drive Reading All-Stars* program:

- **What and Why:** The *Greenville Drive Reading All-Stars* program is a reading incentive program aimed at promoting reading and academic success among youth across the Upstate.
- **Who can Participate:** Any 3<sup>rd</sup> – 8<sup>th</sup> grade student in Greenville County Schools
- **How it Works:** To complete the program, a student must read 5 books (or the number specified by media specialists and program advocates) during the designated 5-week time period. When students submit a completed reading log to their teacher, they will qualify as a 2015 Greenville Drive Reading All-Star.
- **Timing:** The reading program will run for 5 weeks: Monday, February 16<sup>th</sup> through Friday, March 20<sup>th</sup>. Students who complete the program will be honored at Fluor Field before the 7:05 p.m. Drive game on Monday, May 18<sup>th</sup>.
- **Incentives for Students:** Each student who succeeds in reading the designated number of books will be honored at the Monday, May 18<sup>th</sup> Greenville Drive Celebration Game. The student will receive a voucher for free admission to the game, the opportunity to parade with classmates before the game around the outfield warning track, the chance to participate in pregame and in-game entertainment, and a complimentary *Greenville Drive Reading All-Stars* t-shirt.
- **Tickets to Celebration Game on Monday, May 18<sup>th</sup>:** Teachers will provide vouchers for the Greenville Drive Celebration Game to qualifying students. To redeem student vouchers for an actual game ticket, parents/guardians should visit or call the Drive Box Office at (864) 240-4528. Only students who complete the Reading All-Stars Program will be allowed to use their earned voucher (e.g. not family members or friends).
- **Additional Details:** More information on voucher redemption and participation in the pregame parade and celebration to follow.



In order to qualify, please help your child complete the reading challenge and return the attached and completed form to the teacher no later than Friday, March 20<sup>th</sup>.

