

Courses for Business and Finance

Digital Media Arts

This course is an introduction to computer software and skills used in the business of the arts for visual arts students. Each technology exercise will include two-dimensional design exercises with specific formal design problems to be solved. Content will include learning to create an exhibit poster, a digital portfolio, a CD cover, and other digital presentations of artwork.

Web Page Design 1

This course is designed to provide the student with the knowledge and skills needed to design Web pages. Students will develop skills in designing, implementing, and maintaining a Web site using authoring tools. Successful completion of this course will prepare the student to take industry certification test(s). This course will meet the computer science requirement

Virtual Enterprise A

Virtual Enterprise is part of a national curriculum called Virtual Enterprises International and the South Carolina Virtual Enterprises Network that allows students to experience within a simulated business environment all facets of being an employee in a firm. The program allows students to run simulated offices in their schools and engage in virtual trading with other practice firms. Currently, more than 3,600 virtual enterprises in over thirty-six countries are part of the International Practice Enterprise Network. The program provides students with interdisciplinary instruction and an in-school work experience to develop school-to-career skills. **VIRTUAL ENTERPRISE CLASSES CAN ONLY BE TAUGHT BY A CERTIFIED VIRTUAL ENTERPRISE TEACHER WHO HAS COMPLETED THE PRESCRIBED COURSE OF STUDY.**

Sports Marketing

This program is for students who wish to pursue careers in the various areas of the sports industry. This includes careers in box office, group sales, public sales, marketing, operations, development and sports programming.

Intro Speech/Debate (1/2 unit)

This elective course is for students who wish to learn more about the art of public speaking. The course includes instruction in the fundamentals of speech composition and delivery, original oratory, and debate and parliamentary procedure. In addition, this course includes an introduction to forensic (speech & debate) competition with an overview of all forensic events. Students who wish to join the Speech and Debate team are encouraged to take this course. This course does not take the place of any required English course.

Broadcast Journalism 1 & 2 (1 unit)

In this elective course, students study journalism in a television broadcast setting. Study includes review of principles of journalism, writing, camera technique, research and interviewing, culminating in regular production of actual programming for in-school television and community viewing. This course does not take the place of any required English course.

Accounting 1 (1 unit)

This course is designed to help the student develop the skills necessary for the highly technical interaction between accounting and business, to develop an understanding of the steps of the accounting cycle as applied to several different kinds of business operations, and to develop an understanding of accounting concepts, principles, and practices. Use of the computer in simulated activities gives the student an opportunity to see the advantages of technology in accounting procedures.

Integrated Business Applications I (1 unit)

This course is designed to introduce students to software applications that are necessary to live and work in a technological society. The applications covered include word processing, database, spreadsheet, and presentation. Other content areas may include computer hardware, terminology, and concepts.

Business Law (1 unit)

This course is designed to provide the student with knowledge of the legal environment in which a consumer operates, the legal environment in which business operates, and basic legal principles.

Bus/Personal Finance (1 unit)

This course is designed to introduce the student to basic financial literacy skills which includes budgeting, obtaining credit, maintaining checking accounts, analyzing the basic elements of finance, computing payroll, recording business transactions, and applying computer operations to financial management.

Intro Bus/Mktg (1 unit)

This course is designed to encourage students to pursue successful careers in business, marketing, and finance. Students will gain a basic understanding of business operations and management concepts. This course will increase students' knowledge about corporate enterprise and its role in a global society.

Desktop Publishing (1 unit)

This course brings together graphics and text to create professional level publications. Students create, format, illustrate, design, edit/revise, and print publications. Improved productivity of digitally produced newsletters, flyers, brochures, reports, advertising materials, and other publications is emphasized. Proofreading, document composition, and communication competencies are also included. This course can count as the computer science requirement.

Entrepreneurship (1 unit)

This course is designed to provide students with the knowledge and skills leading to the development of a business plan for small business ownership. An important part of the course will be the incorporation of marketing, staffing, and financial considerations.

Marketing (1 unit)

This course introduces marketing concepts and examines the economic, marketing, and business fundamentals, in addition to the marketing functions of selling, promotion, and distribution. The standards listed are core standards and those standards reflecting the needs of the local business community. This is the basic course in the marketing curriculum and should be taken before the specialized courses.

Advertising (1 unit)

This course is designed to introduce the concepts of advertising, planning strategies, communication skills, and professional development. Course content includes budget development, media selection, design, and the preparation of ads for various media.

Courses for Law

Law Education (1 unit)

This elective course involves a study of different types of law, their development, and their role in a democratic society. Emphasis will be placed on citizen rights and responsibilities, law enforcement, the judicial system, liberty, and justice. Topics include criminal law, juvenile justice, torts, consumer, family, and housing law, and individual rights and responsibilities. The course focuses on the interpretation of cases and law enforcement procedures.

Pre-requisite: completion of Criminal Law I

Family Law and Juvenile Justice I - (1/2 unit)

This elective course is an in-depth law course, integrating the world of family law as it is practiced at the beginning of the 21st century with an overview of the US juvenile justice system. The growing problem of juvenile crime has become a focal point as citizens, community groups, and political leaders discuss its impact on American culture. This course will enable high school students to become aware of how juveniles are treated in the criminal justice system and to understand the importance of maintaining the rule of law. Students will identify societal problems that contribute to juvenile delinquency including the criminalization of certain types of delinquent offenders, an introduction to parent-child relationships, domestic violence, child abuse and neglect, foster care, termination of parental rights, and the ethical responsibilities of family lawyers, placing an emphasis on alternative dispute resolution in family law. Through investigation and peer interaction, students will demonstrate the ability to make informed decisions.

Pre-requisite: completion of Introduction to Law and Speech & Debate/Research

Forensic Science I (CP, H) - (1 unit)

This class functions as an introductory forensic science course designed to familiarize students with the basic principles and uses of forensic science in the American system of justice. Forensic science is the study and application of science to the processes of law and involves the collection, examination, evaluation and interpretation of evidence. This course is a rigorous, demanding curriculum that draws heavily upon information previously learned in both physical and life science.

Pre-requisite: completion of Biology I and Chemistry I

Criminal Law I (1/2 unit)

This course is designed to deepen the student's understanding of the major skills and concepts regarding criminal law and citizenship. This course will cover the organization and procedures of the US and South Carolina court system as well as the criminal justice system as a whole. Emphasis will be placed on international, federal crime, and corporate crimes. Guest speakers and field trips to the courthouse and correctional facilities are an integral part of the program.

Pre-requisite: Introduction to Law and Speech & Debate/Research

Criminal Law II: Trial Procedures (Honors) (1/2 unit)

Trial procedures are a hands-on exercise in learning about due process. The goal of this course is to educate students about the basis of American judicial system and the mechanics of litigation. This is a law studies practicum designed to introduce students to trial procedures from the initiation of a lawsuit or criminal charge through the trial

process. Students will develop legal reasoning and analytical skills.
Pre-requisite: completion of Criminal Law I