

**EHS All Sports Booster Club
General Meeting Minutes
February 16, 2010**

1. Dr. John Tharp
2. Jeff Blum
3. Ken Rollins
4. Lisa Maier
5. Mary Beth Lees
6. Steve Alexander

Minutes - Prior Meeting Minutes of 01.25.10 reviewed & approved with no changes.

Finance – Cash balance = \$20,084. Facility Line outstanding= \$71,000 [KR].

Financial Request & Fundraising – Email blast to entire Booster Club outlining/confirming the process [KR].

Coach Update – Jay Feltz will be AD/Football Coach for 2010 – 2011.

Training Center – State & County have approved up fit drawings, up to EHS to complete [Coach Koz].

Banquet – Coordinate meeting with Committee to determine status [KR].

Basketball Meals –Verify status of Sticky Fingers for basketball teams [KR].

Team Representative Process –Identify Team Rep for all teams leading to complete list of all players to achieve goal of 100% participation [SA].

Banner Sponsorships – Tennis court banners are gaining momentum; promote & provide any potential sponsors to Booster BOD [all].

Merchandise Committee – Lisa Maier has agreed to join committee for remainder of this year and next year. Will begin working with Robin Thomason immediately. Will have merchandise table at Curriculum Night, 03.02.10, 6.30 pm.

Fundraising by the “Full” Booster Club – Should develop master schedule/calendar to ensure continuity and momentum year to year. Ideas from prior years and other clubs discussed:

- Golf Tournament
- Business Blitz in addition to Residential Blitz. If cannot make direct contributions may be able to barter for services, products, gift certificates, discounts, etc.
- Football – Setup on the EHS grounds tent, carnival activities, merchandise table, etc. Cook & feed team then sell tailgating meals with goal of developing more community involvement and spirit at all ages.
- Booster Club Website – Develop separate website from EHS webpage to allow more flexibility for sponsorships. Examples:
 - <http://www.yellowjacketsports.net/>
 - <http://www.jlmannsports.net/>
 - <http://www.rebeltouchdownclub.com/>
- Parent only diner with silent auction.
- Mass communication – utilize the EHS contact information to issue flyer /mailer to entire student/parent community that:
 - Identify opportunities to support,
 - Requests references both individual and corporate,
 - Requests individual skills,
 - Requests employer
 - Requests suggestions
 - Identify list of preferred merchandise

Booster Club