

**EHS All Sports Booster Club
General Meeting Minutes
August 31, 2009**

Chuck Langston called the meeting to order in the EHS Media Center.

Chuck Langston

Opening Remarks – Chuck thanked everyone for attending the first All Sports Booster Club meeting for the 2009-10 school year. Congratulations were extended to all of the fall sports that are now in full swing and have had successful openers.

The first EHS football game is three weeks away, scheduled for September 18 @ Easley.

Additional clean-up is needed around fields and athletic facilities. Date to be determined.

The Blitz held on August 20 was a great success. Thanks to Tracy Walker for a great job coordinating the event. Approximately \$8500 in donations and memberships was raised. Please contact Chuck Langston or Tracy Walker for ideas or comments to help make this event even better next year.

Ken Rollins used donations collected by check for email and mail database for potential membership.

John Stelling

suggested that each \$25 donation during the Blitz be counted as an automatic Booster Club membership.

Concern was also raised in regards to some neighborhoods' no solicitation policies. Two groups were asked to leave by residents.

Lezlie Peck said that she would address the issue with Devenger, as the student-athletes are not selling anything, but rather asking for donations.

Chuck Langston addressed the goal of the Booster Club to achieve 100% membership from all athletic groups / teams this year. The Booster Club met with all Coaches and asked that they choose a Team Representative to assist the Booster Club in getting each athlete and his/her family to become a Booster Club member. The Team Rep's job will primarily be to promote Booster Club membership. A request for a show of hands of Team Rep's present was given. Six team representatives were present at the meeting.

John Stelling identified himself as the Parent / Team Representative Committee Chair. John stressed the effectiveness of the team rep as a way of soliciting membership in the Booster Club. John reported that we currently have 17 different team representatives at present.

Teams currently not represented – Boys Soccer, Boys Tennis, Girls/Boys Track. Amy ____ volunteered to be the representative for Girls Track and Cross Country.

Chuck Langston outlined the ways that the Booster Club raises funds each year:

1. Memberships – currently have 168 memberships, as compared to 165 at this time last year
2. Program Ads – Asked for names of companies/businesses that may be interested in taking out an ad in the program
 - **Scott Weaver**, Ads / Banners Committee Chair gave an update on the Fall Sports Program: All ads must be turned in to him by the end of this week (9/4). He also needs help identifying Senior athletes in the program proof.
 - Robin Thomason stated that she would like to purchase ad space for her son,
 - Drake. She stated that other parents of senior athletes should do the same.
 - John Stelling offered to contact Portofino's for possible ad purchase.
 - Chuck Langston thanked Scott for his hard work on the Program ads.
3. Banners (fields, stadium, gymnasium)
 - pricing at specifics are on the Booster page of the school website

Chuck read a list of potential ad/banner companies and asked that anyone who has contacts at those companies to see if they would be interested in purchasing ads and /or banners for this year. He also asked if anyone knew of other potential ad/banner contacts.

Chuck Langston addressed the Booster Club's committee needs for this year:

- Membership
- Sports Banquet (to help Rocky Thomason and Mike Miros and to "intern" as Rocky's replacement after this year). Anyone interested can contact Chuck Langston or Rocky Thomason.
- Media Relations
- Merchandise – **Robin Thomason** agreed to head this committee. Several attendees volunteered to help her with this.

- Robin stated that she would head the committee by organizing ordering and coordinating volunteers to work various events, but that she would only be available to work the merchandise table at lunch.
- A concern was raised by Jeff Blum that the merchandise needs to be updated and restocked.
- Leslie Peck volunteered to help Robin with the merchandise committee.
- John Stelling suggested a contest for students to design new shirts/logos.

Financial Report – **Ken Rollins**, Treasurer

Ken reported that the Booster Club balance is currently \$43,000.00, with \$25,000 in donations/revenue to date.

New Building Update – Chuck Langston reported that the new building is scheduled for completion in approximately three weeks.

Chuck Langston called for any other business that needs to be addressed.

Jeff Blum stated that he needs help getting the football field painted as the first C-team football game is scheduled for Thursday night at Eastside.

Tina Gallimore raised the following concerns:

- Swim Team is not in the directory on the Athletic Website.
- Calendars on the website need updated (booster, athletic, and school calendars).
- Inadequate security of money and merchandise at games. Stated that the set-up needs to be revamped. Also expressed concern over merchandise give-aways at the end of last year.

General discussion of these issues ensued. Susan Barber said that she would email Charlie Fox and ask that a general notice with website contact information be posted clearly on the home page. John Stelling suggested that the Coaches be required to maintain each sports' web page and calendar.

Robin Thomason announced that Drake Thomason was named Player of the Week by the Greenville Touchdown Club and that Matt Peck was named Player of the Week by the Greer Touchdown Club.

Robin also announced that she has Fellowship of Christian Athletes information and prayer cards for anyone interested.

Chuck Langston announced that the next meeting would be held on Monday, September 21 at 6:30 in the EHS Media Center.

The meeting was adjourned.

Respectfully submitted,

Susan Barber

Secretary EHS All Sports Booster Club